



22 April 2010

Letter to Editor

### **Business Service**

As highlighted in the Listener cover story ("Why are we waiting? Our uncivil service") we all too frequently have cause to complain about bad service.

However there are tens of thousands of Kiwis working as business owners and employees who provide their customers and clients with inspirational service.

Believing in the value of accentuating and rewarding this positive, I am, on behalf of New Zealand Chambers of Commerce, involved in helping reward some of these individuals via a unique private sector initiative.

Supported by some iconic national and international partners, including MYOB, Newstalk ZB, Fairfax Newspapers, APN Outdoor, Hewlett Packard, Michael Hill International and Kermadec, this initiative relies on satisfied customers/clients nominating those who give them great service.

Weekly winners are appropriately saluted and rewarded, demonstrating to them, their peers and the public that their service brings real value to their business, business in general, and the community at large.

I encourage those who get great service to nominate those who provide it via [www.awesomeservice.co.nz](http://www.awesomeservice.co.nz).

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